



cgcn
G R O U P

CGCN Group is an integrated advocacy and strategic communications firm that specializes in helping corporations, non-profits and trade associations navigate complex legislative and regulatory issues. The firm provides outreach to key policymakers, gathers strategic intelligence and offers a full suite of tools for media and grassroots communication to impact the policy decisions critical to our clients.

Trusted– We know what arguments drive legislative and regulatory debates because we spent much of our careers working alongside key policymakers and members of the media, or in the jobs they occupy. We build long-term relationships with our clients and contacts by always focusing on their best interests and work hard to help them navigate difficult situations.

Tested– We have a proven track record of delivering for our clients, thanks to our more than 180 years of combined experience in government, advocacy and the media. We have played a part in getting major legislation to the president’s desk and fought other efforts tooth and nail. We have learned from those battles and rely on that experience every day to inform the work we do for our clients.

Integrated– We added a strategic communications practice to our highly regarded advocacy team to amplify clients’ messages, ensure discipline and deliver maximum efficiency for companies, non-profits and industry groups that have multiple government-affairs needs. We reinforce our clients’ case to policymakers by driving media coverage and building grassroots coalitions to add voters’ voices to the debate.

Connected– We give clients every possible edge by pushing their priorities on Capitol Hill, inside federal agencies and with grassroots activists outside Washington through media outreach, content creation and partnerships with other interest groups. We use every platform at our disposal to ensure policymakers hear the same argument back home as they hear in Washington.

Informed– We help clients anticipate decisions before the rest of the world reads about them in the newspaper or on Twitter. That expertise and strategic intelligence improves our odds of shaping outcomes before they are announced.

Dedicated- We work hard to build clients’ trust – and even harder to keep it. Just ask our current clients or people we’ve worked with in the past. We hope the results speak for themselves.